



Identifying the Safety Dimensions of Tourist: Analysis of Top Ten Articles Content

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Abstract

Considering the resources that tourism may bring to this environment, sustainable tourism is extremely important to consider. Sustainable development is regarded as one of the tenets of global economic, social, and political development. One of the most significant markers of travel's growth is safety; comfort, convenience, and safety are key factors that draw travelers to explore the world's diversity and go on from there. The primary goal of the research is to determine the safety aspects of travel by examining and analyzing ten of the most prestigious and reputable studies in the field that are available in the Scopus Statistical Base. The study seeks to promote this important element by identifying the key principles and safety dimensions of tourists in sports and improving their safety and health as its primary objective. To achieve this goal, 214 international articles from multiple sources around the world that were published on the Scopus Statistical Base were selected and reviewed. The study used specific software such as Publish OR Perish, Excel, RStudio, and Maxqda2020 to search for, identify, and evaluate traveler safety elements in sports. The results obtained from this analysis and content analysis led to the identification of five subjects in the safety cycle of tourists in sport that were repeated in the top ten articles of the field, including prevention of terrorist attacks, transportation safety, population safety, safety of venues, and adventure tourism. The findings also demonstrated how important it is for travelers to understand the safety component and how it might enhance their trip. It provides a deeper understanding of visitor safety and aids in the implementation of improved strategies by destination managers and tourism service providers to preserve and enhance safety in tourist environments.

Keywords: Tourist Safety, Security, Content Analysis



ABSTRACT

Background & Purpose

The travel and tourism sector has experienced significant growth over the past three decades, contributing to the global economy's growth and employment creation, with the industry accounting for \$8.9 trillion of GDP in 2019 [1]. Tourism growth, especially in developing nations, is crucial in combating poverty by increasing incomes, reducing unemployment, boosting economic expansion, and enhancing social welfare and quality of life [2]. Travelers prioritize safety and security when choosing destinations, as even small issues can impact demand in other regions. Sustainable growth requires improving safety management systems and creating a secure environment for tourists, as even small issues can impact travel demand globally [3].

In July 2020, a surfer died in Taiwan's central coast due to a surfing accident without lifeguard services, highlighting the unfortunate state of the tourism industry [4]. The Kintampo Waterfall incident in March 2017 raised safety concerns in the tourism sector, resulting in the deaths of 17 students and injuries to numerous people in Ghana's Brong-Ahafo region. The Ministry of Tourism, Culture, and Creative Arts issued safety checks at specific tourist locations in response. The dangers associated with travel and tourism have made safety and security a crucial factor in travel and vacation planning [5]. Tourism security involves preventing incidents like fires, attacks, crimes, and terrorism to protect visitors from harm. However, managing hazards is challenging due to their uncontrollable, unpredictable nature. Ensuring travelers feel safe and protected is crucial for the success of many places, but globalization poses numerous risks that the tourism industry must address [6].

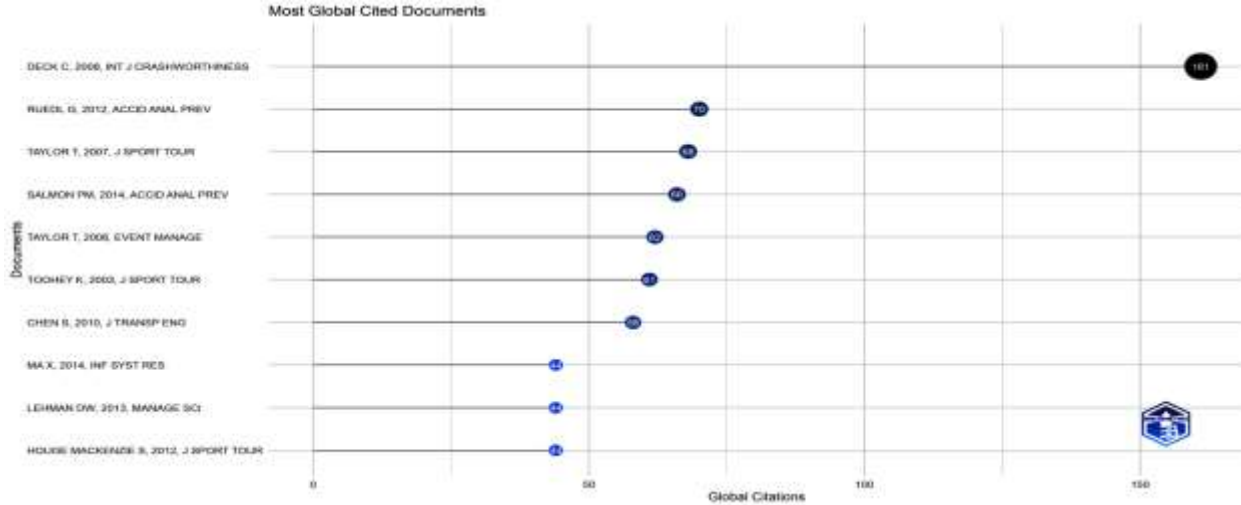
The study aims to analyze the top ten articles on safety management, focusing on the dimensions of tourist safety and addressing the shortcomings in the tourism sector.

Methodology

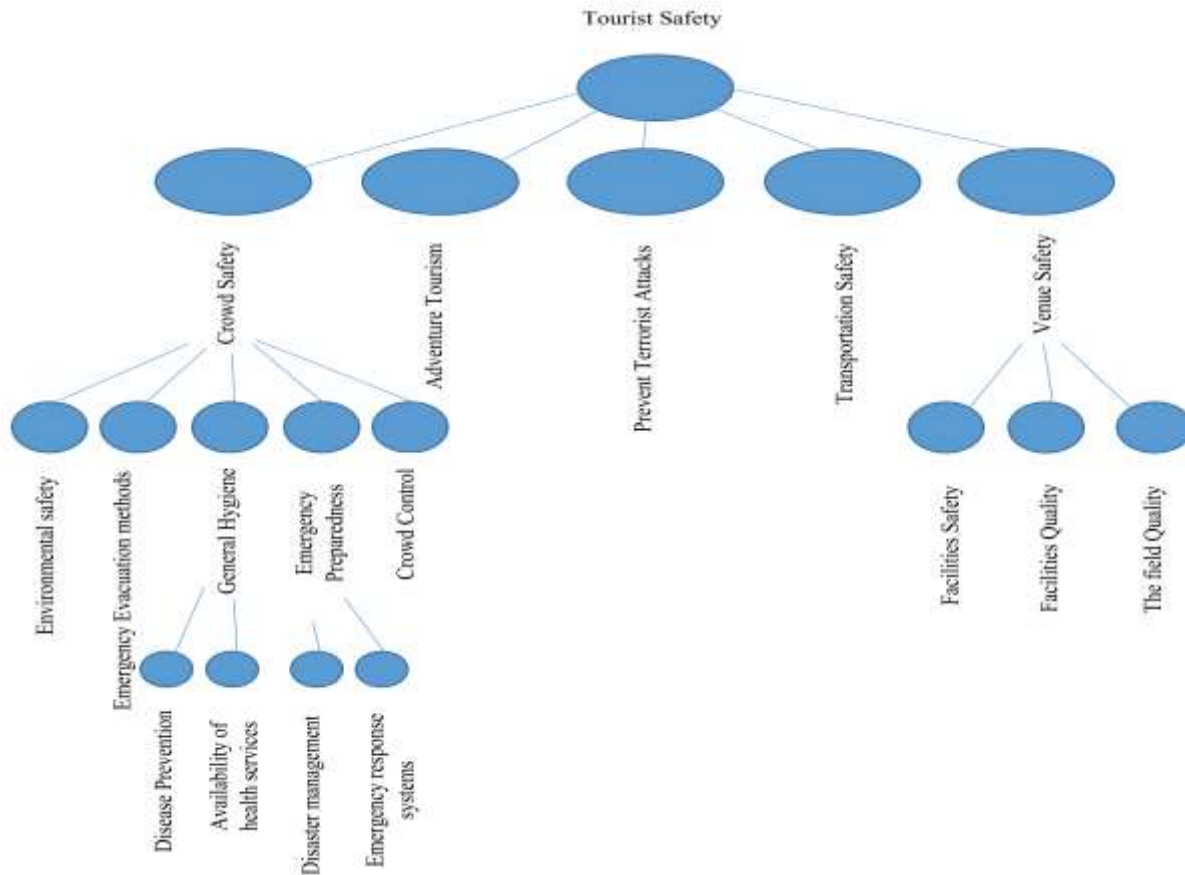
The study uses a qualitative approach to identify elements of tourist safety using an interpretive research paradigm. The three-step grounded theory coding method—open, central, and selective coding—is applied to 214 related articles in the field of safety management. The open-coding stage separates ideas into meaningful units, while core coding identifies essential concepts and their connections. The selective coding step codes data as an essential component of the study, categorizing sports-related tourist safety ideas, establishing their connection to safety management, and recognizing connected concepts as a group or category.

Results

The study used R Studio software to select the top 10 articles on safety and sports management from a collection of 214 articles.



The coding procedure involved analyzing and comparing the data and original codes, dividing them into integrated conceptual categories in the axial coding phase. The number of codes was reduced by incorporating central codes from the primary codes. The collected codes were arranged in five dimensions related to tourist safety, including preventing terrorist attacks, transportation safety, population safety, venue safety, and adventure tourism.





Discussion

The tourism sector is a highly productive economic sector in numerous nations, playing a crucial role in employment generation and economic expansion [7]. The tourist sector faces safety issues and a growing need for efficient information systems. Current literature applications lack thorough and trustworthy information, potentially leading to unsafe experiences. Examining visitor behavior and safety procedures at tourist destinations provides valuable information for effective risk management [8]. Raising awareness about health and safety issues is crucial for sustainable tourism development, visitor satisfaction, and loyalty, emphasizing the importance of effective risk communication, high-quality education, and safety practices [9].

This research aims to create a tourist safety model to advance sports safety. By analyzing the top ten papers in the safety management sector, open, axial, and selective coding techniques were used. The resulting five-dimensional model identifies five key aspects of visitor safety: crowd control, venue safety, transportation safety, adventure tourism safety, and terrorist act prevention. This research is a significant step towards enhancing sports safety.

The study emphasizes the significance of travelers feeling safe while traveling. It suggests that a tourist safety model can be utilized to develop and implement policies for improving visitor safety. This model can be utilized by governments, tourism sector experts, and companies to create safety plans and regulations in the travel and tourism industry.

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